**Three Month Marketing Planner**

A simple, colorful planner to help you hit important business deadlines and act on promotional opportunities.

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| **Channel** | **Jan** | **Feb** | **Mar** |
| Important  bus. dates: | 1/15 - Estimated taxes due.  1/31 Sales taxes due for Q4 (Oct-Dec). | Fill in any important dates like tax deadlines. | 3/11 Daylight Savings (spring ahead). |
| Promo opportunities: | 1/1 New year, new you  1/15 Martin Luther King, Jr. Day | 2/8 Winter Olympics 2018  2/14 Valentine’s Day | 3/3 World Wildlife Day  3/8 Intl. Women’s Day  3/14 Pi Day |
| Events & awards | Fill in any useful reminders like upcoming tradeshows. |  |  |
| Product Dev. | * Note any new products and services you want to develop. |  |  |
| Email  Mktng | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_  Promo:  Announcements:  Offer:  Graphic: | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_  Promo:  Announcements:  Offer:  Graphic: | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_  Promo:  Announcements:  Offer:  Graphic: |
| Social | Monday Moto ❑❑❑❑  Wildcard Wed ❑❑❑❑  Friday funny ❑❑❑❑  Add other themed updates | Monday Moto ❑❑❑❑  Wildcard Wed ❑❑❑❑  Friday funny ❑❑❑❑ | Monday Moto ❑❑❑❑  Wildcard Wed ❑❑❑❑  Friday funny ❑❑❑❑ |
| Blog/  Website decor | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_  Idea: | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_  Idea: | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_  Idea:  Set up Spring site décor |

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| Things to sell/promote: | Offer/Freebie ideas: | Promo/Networking Ideas: |

**Notes:**