**Three Month Marketing Planner**

A simple, colorful planner to help you hit important business deadlines and act on promotional opportunities.

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| **Channel** | **Jan**  | **Feb** | **Mar** |
| Importantbus. dates: | 1/15 - Estimated taxes due.1/31 Sales taxes due for Q4 (Oct-Dec). | Fill in any important dates like tax deadlines. | 3/11 Daylight Savings (spring ahead). |
| Promo opportunities:  | 1/1 New year, new you1/15 Martin Luther King, Jr. Day | 2/8 Winter Olympics 20182/14 Valentine’s Day | 3/3 World Wildlife Day3/8 Intl. Women’s Day 3/14 Pi Day |
| Events & awards | Fill in any useful reminders like upcoming tradeshows. |  |  |
| Product Dev. | * Note any new products and services you want to develop.
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| EmailMktng | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_Promo: Announcements: Offer: Graphic:   | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_Promo: Announcements: Offer: Graphic:  | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_Promo: Announcements: Offer: Graphic:  |
| Social | Monday Moto ❑❑❑❑Wildcard Wed ❑❑❑❑Friday funny ❑❑❑❑Add other themed updates | Monday Moto ❑❑❑❑Wildcard Wed ❑❑❑❑Friday funny ❑❑❑❑ | Monday Moto ❑❑❑❑Wildcard Wed ❑❑❑❑Friday funny ❑❑❑❑ |
| Blog/Website decor | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_Idea:  | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_Idea:  | Due: \_\_\_\_\_\_\_\_\_ Done: \_\_\_\_\_\_\_\_\_Idea: Set up Spring site décor |

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| Things to sell/promote: | Offer/Freebie ideas: | Promo/Networking Ideas: |

**Notes:**